



ÀWÉ ALÁGBÓ

THE OPTIMIZATION CANVAS

A practical instrument for moving from observation to intelligent action

01. SEE What is actually happening? Separate observations from assumptions. 	02. DIAGNOSE What constraint or bottleneck is limiting the desired outcome? 	03. REFRAME What assumptions, perspectives or definitions need reconsidering? 	04. DESIGN What structural change could address the constraint at its leverage point?
05. EXECUTE What is the smallest meaningful experiment you can run now? 	06. MEASURE What outcome or signal will tell you whether the intervention worked? 	07. ADAPT What did reality teach you, and what should change next? 	08. EXTEND What works well enough to repeat, systematize, scale or share?

CORE QUESTION: What is the smallest structural change that could produce a meaningful improvement in the desired outcome?

Use this canvas for one real project, system, constraint or challenge at a time. Do not optimize everything at once; follow the path and let evidence move you forward.

OPTIMIZATION CANVAS — EXECUTION & ADAPTATION

Complete this after the first page. The objective is not to prove your plan right; it is to learn what reality reveals.

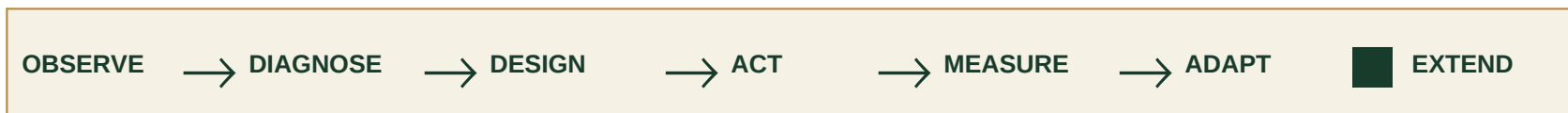
PROJECT / CHALLENGE		OWNER / TEAM		DATE / CYCLE		DESIRED OUTCOME	

CONSTRAINT & BOTTLENECK		UNDERUSED ASSETS	
What is limiting the outcome? What appears to be the bottleneck? What evidence supports this diagnosis?		What resources already exist? Consider skills, relationships, information, assets, processes, reputation, attention and capital.	

LEVERAGE POINT	INTERVENTION / EXPERIMENT	MEASURE
Where could a relatively small structural change have disproportionate effect?	What exactly will change? Who will act? By when? What makes this experiment small, meaningful and testable?	What will you observe? Define the outcome, signal or threshold that will inform your decision.

FEEDBACK	ADAPTATION DECISION	EXTENSION
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What actually happened? What surprised you? What did reality confirm or contradict? _____ _____	Keep, modify, abandon or retest? What will you change in the next cycle? _____ _____	If it works, what can be repeated, documented, delegated, connected or scaled? _____ _____
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ÀWÉ ALÁGBÓ PRINCIPLE: Do not confuse increased effort with improved architecture. The aim is not to remove all effort; it is to remove unnecessary expenditure and make useful effort increasingly capable of producing durable outcomes.